

Developer finishes third cancer center

OPTIMAL OUTCOMES OPENS 36,000 FACILITY IN TAMPA, FLA., FOR GROWING GROUP

By John Mugford

For St. Petersburg, Fla.-based Optimal Outcomes LLC, developing comprehensive cancer centers has become a strong niche among the services it offers.

COMPANIES

In fact, the healthcare development firm recently completed a new 36,000 square foot, \$9.5 million cancer center in Tampa, Fla., marking the completion of its third cancer center in the past five years.

The facility was built for a single tenant, Florida Cancer Specialists & Research Institute, which has consolidated physicians and services from three area locations into the new building at 3402 W. Dr. Martin Luther King Jr. Blvd.

The facility is about a block away from St. Joseph's Children's Hospital of Tampa and across the street from a complex that is home to the Tampa Bay Buccaneers football stadium.

Florida Cancer Specialists, which has more than 50 locations throughout the state, is the only tenant and has an option to acquire the building.

According to officials with Optimal Outcomes and Florida Cancer Specialists, doctors played a role in designing the new facility, which includes medical oncology, radiology, radiation oncology, hematological pathology, diagnostic laboratory and clinical research services.

At a ribbon cutting ceremony for the opening of the new cancer care center, Brad Prechtel, CEO of Florida Cancer Specialists, said that in his 20 years in the industry he has visited more than 60 cancer treatment centers.



Optimal Outcomes recently completed this 36,000 square foot building in Tampa, Fla., for Florida Cancer Specialists & Research Institute.

Photo courtesy of Optimal Outcomes

“Bar none, I think this is the most state-of-the-art, best facility I have seen,” he told the crowd.

“We first envisioned this project with the goal to provide comprehensive medical and oncology services under one roof.”

Patrick Marston, founder of Optimal Outcomes, added in a statement:

“Nowhere does proper design have greater significance than in cancer care. Subtle aspects like improved aesthetics, better clinical layouts, soothing décor and sustainable design make a significant difference in treatment.”

The development firm has been in business for about 40 years, during which time it has provided ambulatory healthcare facility services for physicians, hospitals and provider networks.

The Sanders Trust finishes MOB at new Porter hospital

VALPARAISO, Ind. – A couple of months after the new \$141 million replacement Porter Regional Hospital opened in Valparaiso, a \$12 million medical office building (MOB) has opened on the 104-acre campus as well.

The 60,000 square foot facility was developed by a partnership of Birmingham, Ala.-based The Sanders Trust (TST) and a number of hospital-based physicians. Opening in late October – a couple of months earlier than anticipated – the new MOB houses a number of Porter Hospital departments, including a women's center and a comprehensive cancer care center. Physician offices are included as well.

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