

- Press Release
- May 14, 2015 in <u>Healthcare</u>

FishHawk HealthPark Breaks Ground in FishHawk Ranch Community



(L-R) Greg Johnson, Precise Construction; Pam Parisi, Newland Communities; Scott Johnson, Precise Construction; Jason Scott, Optimal Outcomes; Tom Panaseny, Newland Communities; Rena Blais, Rejuvenation Spa; Victor Barbosa, Newland Communities; Bill Roach, Precise Construction.

LITHIA, Fla. – Representatives from Newland Communities, developers of FishHawk Ranch, Optimal Outcomes and Precise Construction broke ground on a new medical building in the FishHawk Ranch community on Thursday, May 7, 2015. When completed, the garden-style, 22,600 square-foot FishHawk HealthPark will offer a wide range of medical services, including multi-specialty physician and dental offices. Additionally, a local business, Rejuvenation Spa, will relocate and expand its services to include a day spa.

FishHawk Ranch is owned in a joint venture partnership between NORTH AMERICA SEKISUI HOUSE, LLC (NASH), the U.S. business unit and full subsidiary of SEKISUI HOUSE, LTD., Japan's largest homebuilder and leading diversified developer, and Newland Real Estate Group, LLC, whose development business, Newland Communities, is the master developer of the community. It is one of more than 30 communities the NASH-Newland partnership owns together in 11 states across the United States.

"We're excited to have FishHawk HealthPark join our community," said Tom Panaseny, Vice President of Operations for Newland Communities. "The central location and variety of services planned will offer great convenience and ease of access for residents in the FishHawk Ranch community and surrounding areas."

"FishHawk HealthPark has already attracted the attention of several medical groups who have committed to join us at this location," added Jason Scott, Asset Manager with Optimal Outcomes. "We have a few spaces left and fully expect to open at 100% capacity."

FishHawk HealthPark will be located at the corner of FishHawk Boulevard and Skytop Drive, next to the Village Center. Construction is expected to be complete by the end of the year or in early 2016.

For more details about FishHawk Ranch, go to www.fishhawkranch.com.

About FishHawk Ranch

FishHawk Ranch by Newland Communities is a 4,100-acre master-planned community located in southeast Hillsborough County. Recently certified by the Florida Green Building Coalition as the first green community in Hillsborough County, FishHawk Ranch features a variety of amenities including more than 25 miles of nature trails. The community offers two story villas single-family, and custom homes priced starting at \$208,000 to more than \$1 million. The FishHawk Ranch Welcome Center and model homes are open Monday through Saturday from 10 a.m. to 6 p.m., and Sunday from noon to 6 p.m. For more information, please call (813) 685-7500 or visit our website at www.fishhawkranch.com.

About NEWLAND:

Newland is a diversified real estate company leveraging a national platform and over 45 years of experience to perform challenging and diverse development, investment, management, and advisory services across a wide range of real estate. The company's mixed-use development business, Newland Communities, actively owns, operates and develops premier residential master-planned, commercial, retail, and urban mixed-use real estate across the U.S. Headquartered in San Diego, Calif., Newland and its affiliated companies have completed, or have underway, more than 140 diverse real estate developments, more than 20 million square feet of commercial and retail space, and 175,000 residential units in 14 states. www.newlandcommunities.com

About NORTH AMERICA SEKISUI HOUSE, LLC (NASH):

NASH was established in 2010 as the U.S. business operations unit and a full subsidiary of SEKISUI HOUSE, LTD., Japan's largest homebuilder and a leading diversified developer since 1960. SEKISUI HOUSE, LTD. has built more than two million houses to date and expanded its operations to Australia, China, Singapore, and the U.S. NASH establishes joint ventures to build innovative and sustainability conscious master planned communities across the US. NASH is headquartered in Arlington, Virginia. http://nashcommunities.com/. The Embrey Mill development joint venture is one of NASH's consolidated subsidiaries in the US. SEKISUI HOUSE is headquartered in Osaka, Japan. http://www.sekisuihouse.co.jp/english/index.html.

About Optimal Outcomes:

Optimal Outcomes is a healthcare-specific real estate development firm with headquarters in St. Petersburg, Florida. Offering more than 40 years of experience, the principals of Optimal Outcomes have effectively identified and implemented ambulatory healthcare facility solutions entailing more than one million sq. ft. Capitalizing on proven experience and expertise, Optimal Outcomes provides an integrated source for successful development of healthcare destinations. Optimal Outcomes is a strategic partner who identifies facility needs with health systems to develop community and campus-based solutions that improve operational efficiencies and patient satisfaction while maximizing quality of care. Optimal projects are progressive and designed to endure. Optimal Outcomes currently owns and manages over 500,000 sq. ft. of medical real estate in Florida. Visit www.optimal-outcomes.com.

Contact: Pam Parisi Director of Marketing, Newland Communities 813.620.3555 | pparisi@newlandco.com kkowall@optimal-outcomes.com

Kristen Kowall Optimal Outcomes 727.895.8902 xt 201

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- See more at: http://www.tampabaynewswire.com/2015/05/14/fishhawk-healthpark-breaks-ground-in-fishhawk-ranch-community-34843#sthash.b73MpFOa.dpuf