FLORIDA'S LARGEST ORTHOPEDIC GROUP EXPANDS TO CITRUS PARK

TAMPA, Fla. (February 26, 2014) – Florida Orthopaedic Institute and Florida Orthopaedic Institute Surgery Center announce an expansion to 6119 Gunn Highway in Tampa, marking the organization’s 13th clinic location and second ambulatory surgery center in the state of Florida.

Expected to open in November 2014, the new location includes 17,500 square feet of medical clinic space and 9,000 square feet of surgical space. Features include 16 exam rooms, three class-c operating rooms, 11 preoperative and recovery beds, state-of-the-art X-ray and MRI equipment, physical and occupational therapy and an orthopedic urgent care facility.

“Our new location will allow our patients in the Citrus Park area better access to the care they have come to know at other Florida Orthopaedic Institute locations,” says Marc Katzin, chief operating officer at Florida Orthopaedic Institute. “Patients visiting the Citrus Park Orthopaedic Urgent Care can look forward to both lower costs and shorter wait times, compared to hospital emergency rooms.”

“As experts in outpatient orthopedic surgery and interventional spine procedures, our new facility will allow us better access to technology and high-quality medical care, thus allowing patients a shorter stay at the surgery center,” says Dr. Seth Gasser, medical director of Florida Orthopaedic Institute Surgery Center.

The new location will employ 45 new team members and Florida Orthopaedic Institute and the Surgery Center will employ more than 550 team members across its 13 locations in Florida.

The facility is being developed by Optimal Outcomes, a St. Petersburg based healthcare real estate developer. Florida Orthopaedic Institute and the Surgery Center will lease the entire facility.

"We are very proud and excited to partner with Florida Orthopaedic Institute on this project," says Patrick Marston, principal of Optimal Outcomes “this facility is
representative of an increasing trend, brought on in part by healthcare reform, of developing comprehensive outpatient facilities in retail quality locations, close to where patients live.”

Optimal Outcomes acquired the site in January and is providing all development services including design, entitlements, financing, and construction for the new facility.

**About Florida Orthopaedic Institute**

Florida Orthopaedic Institute, founded in 1989, is Florida's largest orthopedic group and provides expertise and treatment of orthopedic-related injuries and conditions, including adult reconstruction and arthritis, chiropractic services, foot and ankle, general orthopedics, hand and wrist, interventional spine, musculoskeletal oncology, orthopedic trauma, physical medicine and rehabilitation, physical and occupational therapy, sports medicine, shoulder and elbow, spine, and orthopedic urgent care, among others. The organization treats patients throughout the Tampa Bay area and beyond at its 13 office locations in Bloomingdale, Brandon, Brooksville, Carrollwood, Citrus Park, Dade City, Northdale, Wesley Chapel, Palm Harbor, South Tampa, Sun City Center, Tampa and North Tampa. For more information, please visit: FloridaOrtho.com.

In addition to patient care, Florida Orthopaedic Institute is nationally recognized through its Foundation for Orthopaedic Research and Education and its fellowship-training program, offered exclusively for orthopedic providers of the future.

**About Florida Orthopaedic Institute Surgery Center**

Florida Orthopaedic Institute Surgery Center performed its first surgery in 2002 and has since performed more than 86,000 orthopedic and pain management procedures collectively. Our team consists of highly trained and skilled staff, specializing in orthopedic and pain management procedures. The surgery center is accredited by the Accreditation Association for Ambulatory Health Care. This prestigious accreditation means that our facility has undergone an intensive review of our policies and practices and has met and/or exceeds nationally recognized standards for high-quality health care. The surgery center is a high-quality, safe and cost-effective alternative to having surgeries and procedures performed in a hospital setting.

**About Optimal Outcomes**

Optimal Outcomes is a healthcare specific real estate development firm with headquarters in St. Petersburg, Florida. For over 40 years the principals of Optimal Outcomes have effectively identified and implemented ambulatory healthcare facility solutions. Capitalizing on proven experience and expertise, Optimal Outcomes provides an integrated source for successful development of healthcare
destinations. Optimal is a strategic partner who identifies facility needs with health systems to develop community and campus-based solutions that improve operational efficiencies, provider outcomes and patient selection. Optimal projects are progressive and designed to endure. As long term partners, it is inherent in their mission to attract and facilitate care in a way that advances the client’s objectives. Optimal has developed in excess of one million square feet of space and currently owns and manages over 500,000 square feet in Florida.

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